

WHEREAS; National Family Literacy Day highlights the importance of reading and learning for the whole family and emphasizes the role that family can have on a kid’s learning; and

WHEREAS; reading can improve test scores, promote scholastic achievement, foster strong comprehension and writing skills, enhance memory and concentration, reduce stress, and provide entertainment for people of all ages; and

WHEREAS; higher literacy rates also enhance the wellness of communities and the economic health of the state and country, as improved comprehension facilitates active civic participation, engagement in community advocacy, and new and sustained economic development; and

WHEREAS; according to a study published by the National Library of Medicine, there is a strong, positive relationship between childhood literacy and physical and mental health outcomes in adulthood, and kids from homes that encourage literacy are more likely to achieve future academic success; and

WHEREAS; on this occasion, Wisconsinites are encouraged to read with their loved ones, and the state thanks families, organizations, educators, and librarians for their tireless efforts to strengthen literacy throughout Wisconsin and build a nation of readers;

NOW, THEREFORE, I, Tony Evers, Governor of the State of Wisconsin,  
do hereby proclaim November 1 2025 as

**NATIONAL FAMILY LITERACY DAY**

throughout the State of Wisconsin and I commend this observance  
to all our state’s residents.

IN TESTIMONY WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Wisconsin to be affixed. Done at the Capitol in the City of Madison this 20th day of October 2025.

TONY EVERS, Governor

By the Governor:

SARAH GODLEWSKI, Secretary of State